



VOWS *and* SPEECHES

The right words, the right way,
in your voice.

Plus making sure no one uses
the *wrong* words on your special day.

How can you make your special day go as smoothly as possible?

We help you create:

Vows that eloquently convey
the feelings you have about
each other.

**Wedding speeches/
toasts** that bring both
laughter and tears (and stay
on track and on time).

Wedding ceremonies
for new officiants that artfully
and entertainingly tell the story
of the couple and build
towards the big moment.

Even those who consider themselves good writers or speakers often struggle to find words when so much emotion is involved. If you generally know what you want to say, we help you punch it up and improve the structure. If you're not sure where to start, we work with you to help you find the words to how you feel.

In the end, it will be your words and your voice—we just help you along.

Then we help you practice!

BENEFITS

- + Lower anxiety about writing and speaking
- + It will be more eloquent, entertaining and — where appropriate — funny
- + Avoidance of inappropriate or embarrassing topics, bad jokes, or flat speeches
- + Heavy drinkers in your wedding party will have something to keep them on track
- + No long, rambling speeches that throw the wedding timeline off
- + Your special day remains truly special

PROCESS

- 1 30-minute call to get all of the feelings, stories, and info we need (the raw materials)
- 2 We provide an initial draft for your feedback
- 3 We make revisions until you're happy
- 4 We help you practice it and give tips before the big day
- 5 You nail it—they laugh and cry

ABOUT VOWS AND SPEECHES

Vows and Speeches was created to solve the problems of anxiety that couples have about writing their own vows, and as a cure for boring, rambling, long, and/or embarrassing speeches that happen seemingly in every wedding. Likewise, we know that officiants without experience (and even some that have experience) don't really know how to write a compelling, enjoyable ceremony.

Brian Franklin & Ben Pollara are experts in speechwriting and communications, having worked on political campaigns for almost two decades. As winning (and award-winning) consultants, they have helped craft everything from candidate speeches to talking points—and in doing so, have even accomplished the task of making politicians compelling, interesting, and entertaining. (Note: Many of them aren't.)

TESTIMONIALS

“My vows were beautiful and I received so many compliments on them. When I first read the draft, it brought tears to my eyes. After reading it, I was so in love! I had to practice reading them without crying. I cannot say enough how thankful I am that you were able to put exactly how I feel in words for me to express on my wedding day.” — *Peggy*

“I can't thank Brian enough for the amazing speech he helped me write for my best friend's wedding! After a brief chat, he was able to really understand my relationship with the bride and was able to create a beautiful speech, touching on all the ideas I had and expressing them so eloquently with a dash of humor... which everyone loved! He also took the time to practice my speech with me and made sure I felt comfortable throughout the whole process. My speech was a hit and even gave the groom some good tears! Thank you, Brian!” — *Melody*

“What a fantastic experience! Working with Brian made my life 10x easier during a hectic work schedule. He was fun to talk to, understood my vision and very quick to respond. Would highly recommend!” — *Elizabeth*

“Brian is amazing! He went above and beyond asking me questions to help me write the most beautiful wedding speech for my sister. He took all of my ideas and made them shine in a way I could not, delivering the exact emotion, tone and meaning of what I envisioned. Hiring Brian was the best decision.” — *Briana*

“The only thing more beautiful than the ceremony itself was the bride. We received multiple compliments after the wedding, praising the ceremony as the most personal and touching service our guests had ever attended.” — *Joel & Celina*



VowsandSpeeches.com

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